



## **Stratford Managers Corporation Launches Consulting Services Offering** *Growing Management Consulting Firm Expands Range of Services With Addition of Industry Veterans*

### **For Immediate Release**

Ottawa, ON, October 10, 2012 – Stratford Managers Corporation today launched a Consulting Services Practice to better serve private and public sector clients. The company is pleased to welcome long time industry veterans René van Diepen, David Randall and Christine Hamilton to lead the development of this new practice. This group brings proven consulting experience to both existing and new Stratford Managers' clients.

This fundamental service expansion substantially improves the firm's capability to address a broader range of client project needs. In addition to coaching and interim management services, Stratford Managers will now provide expert strategy, planning and delivery consulting services to help private and public sector clients make and execute the big decisions that advance their organizational objectives.

"Stratford Managers is dedicated to helping clients improve their business performance through a range of multi-disciplinary consulting services," said Jim Roche, founder and CEO of Stratford Managers. "Combining the depth of consulting experience brought by René, Dave and Christine with the senior-level practitioner expertise within our multiple practice areas creates a unique offer that will be of great value to both public and private sector organizations."

[René van Diepen](#) joins Stratford Managers as lead of the Consulting Services Practice. For nearly 20 years he has been advising public and private sector companies in Canada and abroad. René brings extensive experience helping organizations develop their strategies, identify growth opportunities, improve their operations and get better connected with customers. Most importantly, he drives the development of action plans that help clients implement the outcomes of consulting projects. Prior to joining Stratford Managers, he spent the majority of his career with PricewaterhouseCoopers, IBM, Phase 5 and Innovapost. Prior employment with Statistics Canada and Buystream complemented his consulting experience with federal government exposure, and the unique challenges of a start up.

[Dave Randall](#) comes to Stratford Managers with a diverse business and technology background, having worked with multiple clients in both the public and private sector. His ability to create a positive project team atmosphere enables him to build strong client relationships, achieve organizational goals and deliver winning project outcomes for his customers. Dave has worked with organizations in the geomatics industry, software development, financial institutions, government, communications and the logistics industry both as an employee and a consultant. His unique background allows him to bridge the business/technology gap that challenge many organizations.

[Christine Hamilton](#) joins Stratford Managers as Vice President of Consulting Services. Christine embodies 20 years of energy and passion in public and private sector strategy, program and service design, launch and evolution activities. Christine is an analyst, collaborator and seasoned facilitator. Christine actively works to ensure representation of the "voice of the customer" and consideration of corporate culture and organizational change principles in determining strategies and plans. Christine has consulted in both functional roles and as an external advisor, having worked at PricewaterhouseCoopers, Innovapost, Nortel and I4C Consulting. She was also a founding member of a start-up Bidamic Broadband – which later was renamed Adscape media and sold to Google.

Stratford Managers was recently named one of the top [10 Fastest Growing Companies](#) by the Ottawa Business Journal.

### **About Stratford Managers Corporation**

Stratford Managers Corporation is a multi-disciplined management consulting firm comprised of seasoned business executives and professional consultants with decades of experience across a wide range of markets and functional disciplines. Headquartered in Ottawa, Ontario, the company takes a hands-on approach to assignments that go well beyond just research and recommendations. Stratford Managers' experts work side-by-side with clients to tackle the toughest business challenges, becoming trusted partners in client success. For more information visit [www.stratfordmanagers.com](http://www.stratfordmanagers.com)

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